



EXCHANGE

COLONIAL DISTRICT EXCHANGE CLUBS

DISTRICT NEWSLETTER — OCTOBER 1, 2017

COLONIAL DISTRICT NEWS

The District Convention was held at the Fort Magruder Inn in Williamsburg on June 9th and 10th. Your District Board, Executive Committee and Board of Directors for the 2017-2018 fiscal year were elected and are now in place. This year's District Board is as follows:

EXECUTIVE COMMITTEE

- District President - Margaret Moore
- Vice-President, Training & Education - Bob Moore
- District President-Elect - Bill Trimble
- Treasurer - Richard Dietz
- Secretary - Marie Warren
- Immediate Past President - Susan Brewer

BOARD OF DIRECTORS

- Division One - Mike Staley
- Division Three - Bob Moore
- Division Four - Nancy Bovenizer
- Division Five - Alma Dietz
- Division Six - Bill Trimble

The District Convention was not all business. Attendees were treated to wonderful meals, door prizes and fellowship. The convention recognized one of Tidewater's local heroes, Dame Mary Barraco, with the Distinguished Virginian Award. Dame Mary was a Belgian resistance fighter during World War II who was captured along with her fiancé and held by the Gestapo. Her fiancé was executed and she was tortured until her release. In 2004, she was knighted by King Albert II of Belgium. She is a local lecturer on the importance of freedom and is a stalwart supporter of the military and all defenders of freedom.

DAME MARY BARRACO →



PRESIDENT'S MESSAGE



It is an honor and privilege to be your District President for 2017-2018. I was a Division Director for over six years and was fortunate to meet and become involved with many clubs. Now, as President, I hope to get to know many more Exchangites from across the state. I am always available for any concerns you may have as we are all members of the same team working together for the same end results — service to our communities.

My goals are simple. I hope to increase fellowship between clubs and strengthen established clubs. This is one of the reasons for our District newsletter. I hope clubs will share their projects, events and fundraisers in order to 'exchange' ideas and, in doing so, provide encouragement to others. We can promote our clubs by encouraging Programs of Service. You will reach many individuals when you are out in the community, so always mention Exchange and explain to everyone who we are and what National Exchange does. If you have club shirts, please wear them. Branding is important; let the community know who you are!

There is nothing that we as Exchangites can't accomplish in our communities through working together in unity. To lead a successful District, we need to be successful in our local clubs. I encourage each Club President to lead your club to earn the National Service Award, strive for the Big E, and increase your club's membership. Set aside a meeting as a membership meeting and make it special. The list is endless for inviting family, friends, neighbors, co-workers, etc., and it begins with people you come in contact with every day. Let us all be EXCHANGE STRONG and continue the legacy that has been provided for us.

— **MARGARET MOORE**

REGIONAL VICE-PRESIDENT'S MESSAGE

I am honored to be your Regional Vice-President for 2017-2018. As a few of you know, this is a job and not a position. As one of the new kids on the block and finding out how challenging it is to establish a knowing relationship with the other two districts in Region 11 (Mid-Atlantic and New Jersey-New York), I am beginning to get familiar with exactly what this job entails. Again, it *is* work, but getting to know Exchangites from around our country better and seeing the service that they provide for their communities as well as Exchange is a reward in itself.

There is much I could share, but the first priority would be where National and District's focus is now — that would be on the Minimum District Standards. The National Exchange Club has established Minimum District Standards for the purpose of keeping districts strong and viable in membership and in service to clubs and communities. These standards are designed to assist districts with achievement of established goals. Each district is to provide a strategic plan and implement it in the areas where they are deficient. Since this is an ongoing process until all districts at least meet the minimum standards, progress reports are required to be regularly submitted. Clubs will be expected to share in this effort and will be notified of their responsibilities.

The five areas that the Minimum Standards for Districts address are: **Growth, Leadership Development, Service Programs, Training, and Administration & Finance.**

The Colonial District is NOT deficient in all of these areas but we ARE in a few, and we certainly can improve in the other areas as well. Growth improvement needs no further discussion. I think we all would like more members in our clubs in order to increase service to our communities. Leadership development also is a must for both proper club and district success in guiding our organizations to accomplish our missions. Our District has done very well over the years in meeting this minimum standard requirement. As far as the Programs of Service, in 2016-2017, 14 of our 20 clubs won the National Service Award — 70 percent! Our standard is 25 percent. In addition, 18 of our clubs participated in our National Project – Child Abuse Prevention – for a rating of 90 percent compared to the standard of 50 percent. In the area of Training, although our District offers club officer training in the east and in the west, we still do not reach that many new club officers. We have scheduled training in the month of April for 2018. We will establish specific April dates far enough in advance for clubs to plan to attend. Your district complies with all of the minimum standard requirements in the area of Administrative and Finance.

— **ROBERT "BOB" MOORE, JR.**

NATIONAL EXCHANGE CLUB FOUNDATION

The NECF is the fundraising arm of the National Exchange Club. The funds raised support the three Programs of Service – Americanism, Service to Youth, and Service to Community – and the National Project, Prevention of Child Abuse. A small portion of club member dues go to the Foundation each quarter. Those funds and donations from clubs, club members, and other groups or individuals serve to raise awareness of how Exchange makes communities better places to live.

Currently, the Foundation is asking for special donations to help those who have been affected by Hurricane *Harvey* and Hurricane *Irma*. Should one want to make a contribution to these causes, it can be done online at the National website, by credit card or debit. Follow the directions on the site. A check can also be sent to the NECF with Hurricane *Harvey*/*Irma* written in the memo. Please consider supporting these needs.

The Foundation also provides the funds for a Child Abuse Prevention Symposium during the National Convention each year. This Symposium provides training and workshops for CAP centers from all over the country. The Scholarships for the National Youth of the Year and National ACE Award winner of \$10,000 each are provided by the Foundation. Look for more detailed information on the website. I encourage each of you and your club to make the Foundation a part of your annual charitable giving each year.

— **WILLIAM F. "BILL" TRIMBLE, JR.**
TRUSTEE
NATIONAL EXCHANGE CLUB FOUNDATION

NATIONAL CONVENTION NEWS



National Officers are Sworn In at the Jacksonville Convention



Margaret and Bob Moore with Bill Trimble attending a banquet at the National Convention



Poquoson President Tom Stephens receiving the National Award for Outstanding Community Service Project

CLUB NEWS

CONGRATULATIONS TO THE HAMPTON ROADS NETWORKING EXCHANGE, THE SUFFOLK EXCHANGE AND THE HAMPTON EXCHANGE CLUBS FOR EARNING THE NATIONAL SERVICE AWARD FOR 2017/2018!



Thirteenth Charter Night for Hampton Roads Networking Club at Old Point National Bank's Roof Garden, downtown Hampton



The Peninsula Networking Club delivered 64 Lego Kits to Children's Hospital of Kings Daughters in memory of Joseph Dees



David McCauley (3-1-1 Director) addresses the Wythe Club

This is the Poquoson Club's community service project which they planned, designed, funded, and constructed as a multi-use pavilion suitable for recreational and educational activities. The facility is an Outdoor Aquatic Interpretive Center (OAIC), constructed in partnership with the City of Poquoson. This was the largest and most costly construction event ever undertaken by the Poquoson Club, and it has received the National Exchange Club Community Service Award for 2017.



This is the Lynchburg Club's latest Freedom Shrine which was installed at a local elementary school. The Lynchburg Club has installed 20 Freedom Shrines in the Lynchburg area since 2001 in locations including the Liberty University Law School, the Central Virginia Community College, American Legion Post 16, and numerous public schools.

THE COLONIAL DISTRICT EXCHANGE CLUBS
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EXCHANGE DATES TO REMEMBER — 2017-2018 ADMINISTRATIVE YEAR

October, 2017	National Crime & Fire Prevention Month	February, 2018	National Community Service Month
October 7, 2017	District Board Conference Call	March 17, 2018	District Board Conference Call
October 12-15, 2017	53rd NEC Leadership Conference, Detroit, MI	April, 2018	Child Abuse Prevention Month
November, 2017	“One Nation Under God” Month	April, 2018	District Training for Club Officers, East & West (TBA)
January 11-14, 2018	NEC Mid-Year Conference, Reno, NV	June 8-9, 2018	District Convention, Williamsburg, VA (Subject to Change)
January 20, 2018	District Mid-Winter Conference (TBA)	June 30, 2018	District Awards Submission Deadline



Find the Hidden Word!

The word “*Harvey*” has been hidden in the pages of this issue. Email its location to ree.warren@yahoo.com and we’ll enter you in a random drawing. The first correct entry drawn will win a Prepaid Visa Card!